

Product Safety Policy of Omsk Carbon Group OOO

Production of competitive product, which optimally meets standards of international chemical regulations, market demands and consumer needs in safety

To reach this goal our priority focal areas are:

- Monitoring of changes in chemical regulations for timely realization of our obligations
- Analysis of market attitude towards the product with the view to preclude potential waivers from users resulting from changes of consumer preferences
- Development of new markets alongside with monitoring of chemical regulations of target countries
- Evaluation of raw material resources and auxiliary materials from the point of their influence upon the product safety on the stage of elaboration of requirements
- Evaluation of process capabilities as regards assurance of product compliance with the safety requirements taking into consideration available technological equipment, measuring tools, testing equipment, etc.
- Development and implementation of technological solutions enabling to guarantee production of 'pure' (i.e. with limited content of hazardous impurities) carbon black for target market sectors
- Continual improvement of product safety parameters for the key (tire) sector through a rational and economically viable technology, which is instrumental in forming optimal prices
- Increase of awareness of stakeholders (personnel, partners, consumers, representative offices) about major focal areas, strategies and achievements in the sphere of our product safety

The tasks contributing to effective realization of our priorities are:

- Stable functioning of permanent working group of specialists interested in development of 'safe' direction, early implementation of actions targeted to secure product safety
- Identification of key safety aspects to be applied to the product
- Information distribution among stakeholders about marketing strategies, targeted to marketing development, as well as about carbon black market study with the purpose to introduce timely changes into realization programs
- Securing of implementation of safety requirements with the available instruments (FMEA, quality planning, APQP, supplier evaluation) while product planning and production
- Development and implementation of production technology for carbon black with guaranteed low content of hazardous impurities
- Establishing of a database on major fields in product safety

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